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## PROFILE

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Motivated, dependable self-starter with a B.A. in journalism from the University of Nebraska at Kearney. Programs of study include an emphasis on mass media and a minor in visual communication and graphic design.

Flexible and versatile — able to thrive under pressure with extensive experience meeting deadlines and following through on all responsibilities regardless of surprises, complications or ambiguity. Ask me about working in Korea!

## SKILLS

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- Creative
- Drawn to challenges, quick to find solutions
- Resourceful
- Professionally experienced in the full Adobe Creative Suite and Quark Xpress
- Detail-oriented
- Working knowledge of web design, web development and best practices

## EXPERIENCE

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**Angle Magazine** May 2014 – September 2015  
**Graphic Designer / Marketing Designer / Copy Editor**

Freelance and volunteer work promoting arts and culture in Ulsan, Busan and Daegu, South Korea. Duties include website maintenance, social media marketing, translation editing, and publication and merchandising design for special events. Achievements include winning the 2014 Korea Observer K-Blog awards for Best Online Magazine and Best Music Blog.

**The Scottsbluff Star-Herald** June 2012 – December 2013  
**Marketing and Multimedia Designer**

Professional work in the advertising and multimedia departments at Scottsbluff's local newspaper with a circulation of more than 16,000. Duties include designing and formatting advertisements for print and digital use, creating email marketing campaigns, assisting with special events, and managing websites for clients and in-house niche projects. Achievements include creating an entirely new revenue stream through website design and development in the multimedia department.

**The Kearney Hub** June 2009 – October 2011  
**Copy Editor / Page Designer**

Professional work on the copy desk at Kearney's local newspaper with a circulation of up to 15,000, culminating in multiple awards with the Nebraska Press Association. Duties include editing local and wire content, writing headlines and supporting copy, laying out pages for the daily edition, and managing all aspects of specialized sections.

**The Antelope** August 2008 – May 2011  
**Editor-in-Chief / News Editor / Design Editor**

Leadership positions for the student newspaper at the University of Nebraska at Kearney, culminating in top honors at collegiate competitions through the Nebraska Press Association. Duties include assigning and editing stories, managing staff and publication, working with advertising and marketing, designing template layouts for both print and web, and creating a cohesive network between print, web and broadcast in the journalism department.

## PORTFOLIO

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View my portfolio online at [www.karaflaherty.com](http://www.karaflaherty.com)